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Leading Windowbox Products Find a New Home

Cleveland-based manufacturer will expand sales to broader retail market, combining efforts with pergola and backyard products

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Tournesol Siteworks of Hayward has sold their popular Flower Framer fiberglass windowbox product line to Viapul Corporation, who will manufacture, assemble and ship from their Oakwood Village facility. Jeff Martin, a director of Viapul, has a long history with Tournesol, who purchased the windowbox line in 2004 from Flower Framer's original owner. He advised Tournesol Siteworks during that transaction, and was owner of a manufacturing plant in Canada which produced the product from 2006-2011. Viapul has produced the Flower Framer product line in Ohio for the past two seasons.

The windowbox product line, available in two sizes and lengths up to 10', fits ideally in a residential product offering. Since the original acquisition, Tournesol Siteworks has seen its business evolve toward commercial landscaping products, with less emphasis on residential projects. "We love Flower Framer windowboxes, but the sales channel no longer fits our existing structure", according to Christopher Lyon, president of Tournesol Siteworks. "We were delighted how well it works with several other products that Viapul manufactures." Jeff Martin added that "Viapul intends show how quality outdoor products can inexpensively enhance the residential house and yard.

Viapul expects to keep all Tournesol's suppliers, and the transfer will be complete before the Spring gardening season begins. Customers will see no change in pricing, and should have faster fulfillment times during 2013, according to Martin.



Tournesol Siteworks is a national leader in products that connect landscape and architecture, including pots, planters, irrigation systems, site furnishings, and most recently living wall and green building components for commercial construction projects. Viapul is a pultrusion company that specializes in materials and processing technologies that are unique in the industry and permit products that deliver superior properties, with an emphasis on showing customers of Martin Pultrusion (a sister company) how to successfully pultrude materials with properties that set their products apart.

Press Contacts: Christopher Lyon, Tournesol Siteworks LLC
30955 San Antonio St.
Hayward, CA 94544
800.542.2282
tournesolsiteworks.com

Gabrielle Kwiakowski, Viapul Corporation, Inc.
26225 Broadway Avenue
Oakwood Village, OH 44146
440.945.6145
Viapul.com